

# Our aim is Zero Waste



It may not happen today, or all at once, but with a conscientious effort from all of us we can reduce the amount of waste the Waterfront Festival generates.

Last year, with the help of volunteers who sift through our garbage cans, the Oakville Waterfront Festival diverted 45% of our waste away from landfill sites and into recycling and composting resources. That's pretty good. But we can do better. We've asked our food vendors and other exhibitors to be more conscientious about their servicing and packaging, but we need your help too.

We've all heard of Reduce, Reuse & Recycle, well the Festival would like you to consider these three new "R's" and do all you can to help us achieve our goal:

**Rethink** what you bring with you: if you bring your own snacks, please bring them in reusable containers; avoid one-use plastic water bottles, plastic bags, and individually wrapped items.

**Remove** your recyclables from your garbage: Take the effort to separate your garbage and your recyclable matter. Remove the plastic lids from paper cups or plastic bottles and look for the appropriate containers in which to dispose of them. We have recycling containers throughout the park.

**Return** things you brought: It may seem like a bit of extra effort, but instead of throwing out items rather than carry them, think about what you could take home with you & save for another time. Don't think of throwing something out because it is convenient. Garbage is inconvenient.

**Thank you.**



## Oakville Waterfront Festival '09

mission: to host an annual family-oriented Waterfront Festival which promotes Oakville and fosters community partnerships  
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